

BIOGRAPHIES OF THE 2020 SLATE FOR THE BOARD OF DIRECTORS AND BOARD DEVELOPMENT COMMITTEE

Board of Directors: Members-at-Large

Clare Freimuth



Clare Freimuth is a Vice President at Branch Banking & Trust Company (BB&T) serving commercial clients in Chester and Delaware County and the surrounding area. In her commercial banking role, Clare partners with businesses and nonprofits providing solutions to help plan and execute for the future, through BB&T's consultative and collaborative approach.

Clare enjoys and prioritizes being engaged and active in her community through involvement in local chambers and volunteering. She currently serves on the Upper Main Line YMCA Advisory Board, the Women

Influencing Business Committee for the Chester County Chamber of Business and Industry, and most recently she joined the Chester County Economic Development Council Board of Directors.

Over the last eight years, Clare has worked in various roles throughout the bank including risk management, portfolio management, commercial underwriting, and relationship management. She holds a Bachelors of Arts from Belmont Abbey College in Belmont, North Carolina, and she is a graduate of Leadership Chester County provided through United Way of Chester County. Clare and her husband Matt relocated from Orlando, Florida to Paoli in 2017, and they both love living in Chester County and are enjoying all that the area has to offer.

Clare previously served on the Board of Directors for Girl Scouts of Citrus Council. She was also a member of the Finance & Audit and Board Development Committees for GSCC. As a teenager, she earned her Silver Award. Clare is a Lifetime Member of Girl Scouts.

Jennifer Dempsey Fox



Jen Fox is President of Bryn Mawr Trust Wealth Management. She has more than 23 years of experience in wealth management, working with and leading teams focused on developing and delivering financial solutions for high net worth individuals, families, and institutions.

With strategic thought leadership and an eye on efficient business execution, Jen oversees the BMT teams responsible for ensuring that clients receive the financial planning, investment management, fiduciary, custody, brokerage, private banking, insurance and risk management, and tax services they require to effectively plan for and achieve their financial goals.

Jen joined BMT in 2017 from PNC Asset Management Group, where she was Executive Vice President and Chief Wealth Strategist. She also has held positions with J.P. Morgan Private Wealth Management, the Aresty Institute of Executive Education at The Wharton School of the University of Pennsylvania, Wachovia Bank, and Deloitte. She received her B.S. in Accountancy from Villanova University, a J.D. from Temple University Beasley School of Law, and an MBA from the Fox School of Business at Temple University.

Active in the community, she is a member of the Philadelphia Estate Planning Council and the Forum of Executive Women, and has served on the board of The Union League of Philadelphia. She was co-founder of Brave Spirits and the Brave Spirits Foundation, producing American-made spirits and donating a portion of the profits to military charities.

Jen is a Lifetime Member of Girl Scouts.

Joanne McFall



Joanne McFall is the Market President for Keystone First, Pennsylvania's largest Medicaid managed care organization, and is responsible for providing day-to-day leadership, stakeholder engagement, and strategy to ensure improved population health for the health plan's more than 430,000 members.

As Market President, Ms. McFall oversees the strategic direction, growth and leadership of Keystone First, including the daily operations of Provider Network Management, Member Outreach and Engagement, Communications and Marketing, Compliance, and Regulatory/Legislative Affairs. She is also responsible for coordinating day-to-day operational support with AmeriHealth Caritas, the parent organization of Keystone First.

Prior to her role as Market President, Ms. McFall was Vice President and Chief of Staff at AmeriHealth Caritas, a national leader in health solutions for people in need, where she served as a liaison between the corporate Chief Operating Officer and all direct reporting departments and corporate functions. In this role, she was also responsible for all corporate project management and new business implementations in support of the organization's growth strategy.

Previously, Ms. McFall was Associate Vice President at AmeriHealth Caritas with responsibility for high-level oversight of operational functions and process improvement/cost containment opportunities.

Ms. McFall is a member of the Boards of Directors for the Urban Affairs Coalition and the Girl Scouts of Eastern Pennsylvania. She received her MBA in Health and Medical Services Administration from Widener University and her Bachelor of Arts in Communication from the University of Delaware.

Debbie O'Brien



Deborah (Debbie) O'Brien is Senior Vice President and Market Executive within the Enterprise Business & Community Engagement Local Markets Organization at Bank of America. In this role, she oversees with the Market President and leadership team the bank's business integration efforts and philanthropic resources for the Philadelphia and Delaware markets. Her focus is to develop and manage a strategic approach that also maximizes business integration and the bank's ability to leverage its philanthropic resources for maximum impact.

Debbie has been with Bank of America since 2003. Prior to moving to Philadelphia in 2006, she held various roles in Corporate Social Responsibility in the New Jersey market. Debbie began her career working for a United Way chapter in Northern New Jersey after graduating from the University of Scranton in Pennsylvania with a Bachelor of Arts degree in History. She holds a graduate certificate in Nonprofit Organization Management from Seton Hall University.

Debbie devotes a great deal of her free time to charitable activities in Greater Philadelphia. She is a member of the Board of Directors of Girl Scouts of Eastern Pennsylvania and Philadelphia Education Fund. She is also a member of GSEP's Board Development Committee. She is an alumna of Leadership Philadelphia and resides with her husband and two young children in Queen Village, Philadelphia.

Shelley Smith



A member of Archer Attorneys at Law, Shelley R. Smith counsels clients in commercial litigation and labor and employment matters. Shelley has experience litigating a wide variety of cases before federal and state courts and administrative agencies.

Shelley also provides day-to-day advice and counsel to personnel and human resource departments with respect to the numerous labor and employment matters which arise from daily operations. Shelley is often called upon to review employee handbooks and manuals for Pennsylvania businesses, not only from a legal, but also from a human relations perspective. She assists such professionals in establishing and implementing policies, procedures and decisions regarding all aspects of the employment relationship, including hiring, firing, promotions, compensation, benefits, leaves, reasonable accommodations, and the investigation of harassment and discrimination claims.

Shelley joined Archer following a distinguished career in public service for the City of Philadelphia, most recently serving eight years as City Solicitor during Michael Nutter's mayoral tenure. She represented the Mayor, City Council, all City elected officials, all City employees, Agencies, Boards, and Commissions. Shelley is the City of Philadelphia's longest-serving City Solicitor.

In addition to being a member of the Philadelphia and Pennsylvania Bar Associations, she is also a member of the Southeastern Pennsylvania Advisory Board of Pennsylvanians for Modern Courts and Board of Directors for the Support Center for Child Advocates. She is a former chair of the Board of the Legacy Youth Tennis and Education Center. Shelley is currently a member of the Board of Directors for Girl Scouts of Eastern Pennsylvania and also serves on its HR Committee.

Alison Snyder



Alison Snyder, employed by East Penn Manufacturing since 1987, has served in various HR functions throughout the years and currently works as the Assistant Vice-President. East Penn (Deka Battery) is one of the world's largest and most modern independent battery manufacturers and has been recognized with many awards including being voted one of Pennsylvania's Best Places to Work for 15 of the past 16 years. Currently, East Penn has over 10,000 employees, 99 locations in the US and provides product to prestigious customers such as Harley Davidson, Caterpillar, Freightliner and NAPA.

Alison received a BA from Penn State University, an MBA from St. Joseph's University and SPHR certification in 2002. Alison served on the Berks County United Way Board of Directors (Governance Chairperson), CUE Board (An Organization for Positive Employee Relations) and was President of ASTD (American Society for Training and Development), Berks County Chapter. Currently, Alison serves on the Girl Scouts of Eastern Pennsylvania Board of Directors, Penn State Berks Advisory Council, Greater Berks Chamber of Commerce Women to Women Council, and has volunteered for the Red Cross and Friend, Inc. For the past 8 years, Alison has worked on the Girl Scouts Take the Lead-Berks County Dinner Committee and served as Chairperson for 2 years. She is also a former TTL honoree.

Alison was inducted in the Berks County Aquatic Hall of Fame and in the Wilson School District Academic Hall of Fame. Alison is a certified Aqua Zumba instructor and has coached Wilson School District swimming for 31 years.

Girl Advisors to the Board

Paris Graves



Paris is currently a ninth grader at Abington Junior High School. She is a member of the National Junior Honor Society, cheerleader for her varsity cheer team, holds a leadership role in Freshman Council, plays the violin in Orchestra, and is a member of many other clubs. Outside of school, she enjoys participating in her Zeta Phi Beta youth group and continued membership in Girl Scouting.

Paris entered Girl Scouts as a Daisy. Through her 10 years of membership, she has surpassed two thousand hours of community service. One of her proudest moments is achieving her Bronze Award by educating her community about pediatric cancer, a fight she is personally connected to and passionate about.

She is currently working on her Gold Award pertaining to medicine. She has grown to love seeing the world while traveling with her troop to London and South Africa.

Mikayla Havers



Mikayla is currently a junior at Central Bucks West High School. She is a member of the National Honor Society, Tri-M National Music Honor Society, and National French Honor Society. She also plays the cello in her school's orchestra, sings in her school's select Women's Ensemble, participates in multiple clubs (including Reading Olympics), and is a part of Student Government for her graduating class of 2021.

Outside of school, Mikayla is currently working towards her first-degree black belt and loves to write and arrange music. In January of this year, she conducted the CB West Orchestra as they played her arrangement of David Bowie's "Let's Dance."

Mikayla cherishes her 12 years as a Girl Scout, starting as a Daisy and Brownie with Girl Scouts of Citrus Council and coming home to GSEP in 3rd grade. Some moments that stand out in her mind are celebrating 100 years of Girl Scouting at Rock the Mall 2012 in Washington, D.C., taking a train to Savannah, Georgia to visit the birthplace of Girl Scouts, and serving as a GSEP Girl Delegate for the last 3 years. In addition to having earned her Bronze and Silver awards, Mikayla is also currently working on her Gold Award: *The Power of Positivity*. For this project, she is developing a badge program for all levels of Girl Scouts which is meant to help girls develop positive mental and physical habits that lead to overall well-being and happiness.

Though she is still exploring where she would like to attend college, Mikayla plans to dual-major in political science and biology with a minor in music composition. Her ultimate goal is to become an attorney and pursue work within the federal government.

Rachael Thornton



Rachael Thornton has been an active Girl Scout for 11 years. She is currently an 11th grader at Central High School.

At school, Rachael is a member of the African-American Student Union (AASU), play secretary, AMAL participant, International Collaborative Science Research Exchange program with Israel and participant of the Freshman shadowing program. Rachael also speaks with groups of prospective parents about being a Central High School Student.

In the community, Rachael has been an active member of Walking the Walk Youth Initiative Program for the past three years. Walking the Walk is a nationally-recognized initiative that provides teenagers with experiences, skills, and resources necessary to live in a diverse world, deepen their own identities, and break through walls that distance and divide them from people of other religious, cultural, and

economic backgrounds. Rachael has also been active participant of Spark the Wave Summer Community Service Program at Villanova for the past two years.

As a Girl Scout, Rachael has earned her Bronze and Silver Awards and is in the process of working on her Gold Award. Rachael has been a top cookie seller since she was a Brownie. She has participated in Take the Lead in many capacities including host, color guard and Presenter (2020). She has served on the Girl Advisory Committee for two years and was a presenter for the 2019 Volunteer Awards Ceremony at Shelly Ridge. She also recently participated in the 2020 Bizwomen Mentoring Monday hosted by Philadelphia Business Journal and sponsored by GSUSA/GSEP. Rachael has taken part in several Girl Scout destinations, traveling to Wisconsin for Midwest Madness; Alabama for Space Camp; Germany for STEM Energy; Florida for an Orlando Adventure; and Costa Rica for Sea Turtle Conservation.

Rachael's greatest experiences in Girl Scouts has been through all of her leadership opportunities. Rachael believes in every voice being represented and heard; her leadership experiences have afforded her the opportunity to have a voice and advocate for ALL girls.

Board Development Committee

Laura Azzalina



With a successful 40-year career in financial services, Laura Azzalina has a proven track record and outstanding reputation which led to her recently being named Director of Community Banking for Firsttrust's 18-branch retail network. She is based in Conshohocken.

Laura began her banking career as a teller at Valley Federal Savings and Loan in Easton which eventually became Sovereign Bank. She spent nearly 21 years with Sovereign Bank, where she experienced significant promotional growth progressing from a Teller to Regional Manager and President of the Lehigh Valley Market to a Sr. Market Executive of the PA West and Maryland Market. In that role, she successfully managed a team of business bankers in addition to 120 retail branches.

Laura lives in the Lehigh Valley where she has resided her entire life and is a recognized leader in the business and non-profit communities. In April of 2016, Laura was honored by the YWCA as a Women of the Year; in May of 2015 she received the Lehigh Valley Business Journal Women of Distinction Award and in 2009 the prestigious Athena Award given by the Greater Lehigh Valley Chamber of Commerce. She has served on many boards

including the Greater Lehigh Valley Chamber of Commerce Executive Board, Valley Youth House, The Children's Home of Easton Advisory Board and Turning Point of the Lehigh Valley. Currently, Laura serves as Past Chair of the Women's Business Council as well as the Power of Professional WoMen Board. She recently served as Chair of the 2018 American Heart Association "GO Red for Women" 10th Anniversary luncheon.

Laura has also served on GSEP's Take the Lead-Lehigh Valley committee for a number of years.

Allison Green



Allison is Senior Vice President, Chief Diversity Officer and Head of Employee Engagement for Lincoln Financial Group. In this role, she is responsible for diversity and inclusion strategy and implementation, as well as leadership of employee engagement practices that shape company culture. She is a member of the senior Human Resources leadership team and is responsible for reporting diversity and inclusion results to the company's Board of Directors on a routine basis.

Throughout her career, she has held positions in business operations; management consulting; organizational development and design; talent management; and diversity leadership positions of increasing responsibility at well-known companies, including Wyeth Pharmaceuticals, Vanguard, The Hay Group and State Farm.

Green earned her B.A. degree in psychology at Spelman College and her M.A. in counseling psychology at Howard University.

Green formerly served on the Board of Directors for the Urban League of Philadelphia. She is an active member of the i4cp Diversity Board of Directors. She is also a member of The Forum of Executive Women, an active member of Alpha Kappa Alpha Sorority, Incorporated and The Links, Incorporated.

She has been frequently honored as a leader in diversity both internally and externally, through various media outlets. Green is an active leader, volunteer, fund raiser and contributor to community, non-profit, and academic organizations that advocate for the welfare of children. Her philanthropic efforts support college scholarships for students attending Historically Black Colleges and Universities (HBCU).

Miriam Shou



Miriam began her career at PricewaterhouseCoopers in 2007. Over the last 13 years, she has quickly risen to the role of Director in the Digital Risk Solutions practice. Miriam works with companies across industries to develop customized, cost-effective analytics and automation technology that focus on delivering the relevant, actionable intelligence that executives need to understand operations and manage critical risks. As co-lead for the Digital Risk practice, she has helped grow the team from 5 staff to over 40 in just 5 years.

In addition to solving complex client issues at PwC, Miriam serves as the Philadelphia Pan Asian Community leader which focuses on professional development and growth of 250 practitioners while raising the cultural dexterity of PwC's Philadelphia Metro office. She is the leader for the Risk Assurance Women's Committee where she organized a formal program, RA Mentor Moms. This program pairs veteran working mothers with new mothers to help them navigate being a professional and a mom. Through the firm, Miriam brought Creative Computing Program to Philadelphia. Creative Computing is a workshop series that is dedicated to supporting familiarity and increasing fluency with computational creativity and thinking. She has led this program at KIPP Charter School for 2 years, teaching programming to 5th through 8th graders.

Outside of the office, Miriam is equally involved in the community. She sits on the development committee for Folks-Art Cultural Treasures Charter School (FACTS), a charter school focused on engaging students in understanding their own cultures and communities. As an immigrant and the first in her family to graduate college, Miriam understands first-hand how hard it is to receive support in a foreign country. She dedicates time with the Welcoming Center for New Pennsylvanians, working with new immigrants in Pennsylvania to help them transition to the workforce. Through resume reviews, mock interviews, and office tours, she gives them the tools and confidence to become successful in a new country. Miriam serves as the VP of Development for National Association of Asian American Professionals (NAAAP) where she delivers programming to cultivate young professionals and connect them to leaders to make an impact in the community. Miriam has been a member of GSEP's Board Development Committee for two years.

She is a 2007 graduate of Pennsylvania State College, University Park, PA. Miriam received a bachelor degree in Management Information Systems from Smeal School of Business.